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| **Article History** | **ABSTRACT** (200-250 words)  **Introduction:**  **Methods:**  **Results:**  **Conclusion:**  **ABSTRAK** (200-250 words)  **Pendahuluan:**  **Metode:**  **Hasil:**  **Simpulan:** |
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**INTRODUCTION / PENDAHULUAN**

The Dynamics in Business and Management Journal’s major goal is to become an important and respected publication in the field of business and management dynamics on a national and global scale. The Dynamics in Business and Management Journal will publish original research articles, case reports, review articles, methodology, and other scientific articles. This journal concerns work in the broad transdisciplinary domain of business and management dynamics, which is defined by a commitment to understanding the relevance of the links between the internal and external worlds, including business and management strategic, business performance management, business digital, marketing, human resource, and financial and banking.

The publication specifically tries to promote multidisciplinary work that addresses practical challenges. The Dynamics in Business and Management Journal fosters research and writing that bridges established fields in business and management. Additionally, we publish content that results from and offers commentary on practice that uses these theoretical frameworks. The journal provides a friendly and academically rigorous environment in which new and established academics can communicate ideas and promote debate in the business and management dynamics domains. We welcome submissions from across the world.

**METHODS / METODE**

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**RESULTS AND DISCUSSION / HASIL DAN PEMBAHASAN**

***Results / Hasil***

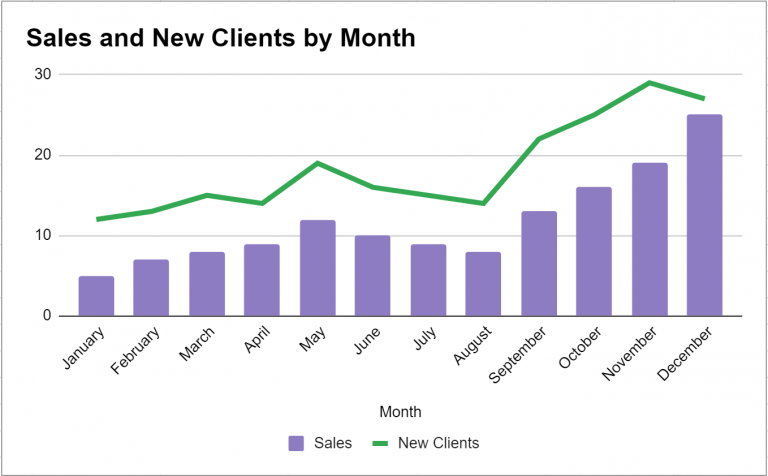
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**Table 1.** Title

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| **Variable** | **Indicator** | **Remark** |
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**Figure 1.** The Number of New Clients And Total Sales

Source: https://www.statology.org/importance-of-statistics-in-business/

***Discussion / Pembahasan***

Authors of reports of original research should present an accurate account of the work performed as well as an objective discussion of its significance. Underlying data should be represented accurately in the paper. A paper should contain sufficient detail and references to permit others to replicate the work. Fraudulent or knowingly inaccurate statements constitute unethical behavior and are unacceptable. Authors are asked to provide the raw data in connection with a paper for editorial review and should be prepared to provide public access to such data (consistent with the ALPSP-STM Statement on Data and Databases), if practicable, and should, in any event, be prepared to retain such data for a reasonable time after publication.

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**CONCLUSION / SIMPULAN**

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***Theoretical Implications / Implikasi Teoritis***

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